

# Faith



*inspire • encourage • connect*

**THEREFORE IF YOU HAVE ANY ENCOURAGEMENT FROM  
BEING UNITED WITH CHRIST, IF ANY COMFORT FROM HIS  
LOVE, IF ANY COMMON SHARING IN THE SPIRIT, IF ANY  
TENDERNESS AND COMPASSION, THEN MAKE MY JOY  
COMPLETE BY BEING LIKE-MINDED, HAVING THE SAME  
LOVE, BEING ONE IN SPIRIT AND OF ONE MIND.**

**PHILIPPIANS 2:1-2**



**CHELSEA  
SQUARE MARKET**

**CHELSEA  
SQUARE MARKET**

**CHELSEA SQUARE MARKET**

**130 CHELSEA SQUARE MARKET**

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# President's Message



DRS ANDRÉ & JENNY ROEBERT

It is a great honour and privilege to introduce FAITH BROADCASTING NETWORK, not only to new viewers, but also to new programmers and content providers that share a passion in spreading the gospel of Jesus Christ, around the globe.

The reason we exist is to fulfil the Great Commission, and that is simply to spread the message of the good news of Jesus Christ wherever we go. Our own journey in fulfilling this commission started as travelling missionaries, driving to the small towns in South Africa and sharing the hope and love that is contained in the message of Christ. While many souls were added to the Kingdom in this manner, there was always a nagging feeling that we were not “doing enough” or that we could be more effective in getting the gospel out to more people, more quickly.

It was around 2002 that God birthed a desire in our hearts to start a television ministry, increasing our effectiveness in reaching more people with the gospel and expanding the Kingdom of God. This has been an amazing journey characterized by the grace and mercy of God, and even more so by His love for the world.

Today, Faith Broadcasting Network is an effective and strong voice for the gospel of Christ reaching millions of people all over the continent of Africa, the entire UK and other parts of Europe, the USA as well as reaching a global audience through digital delivery.

Our vision is a global reach, where we can add our efforts to others who share our passion for Jesus Christ!

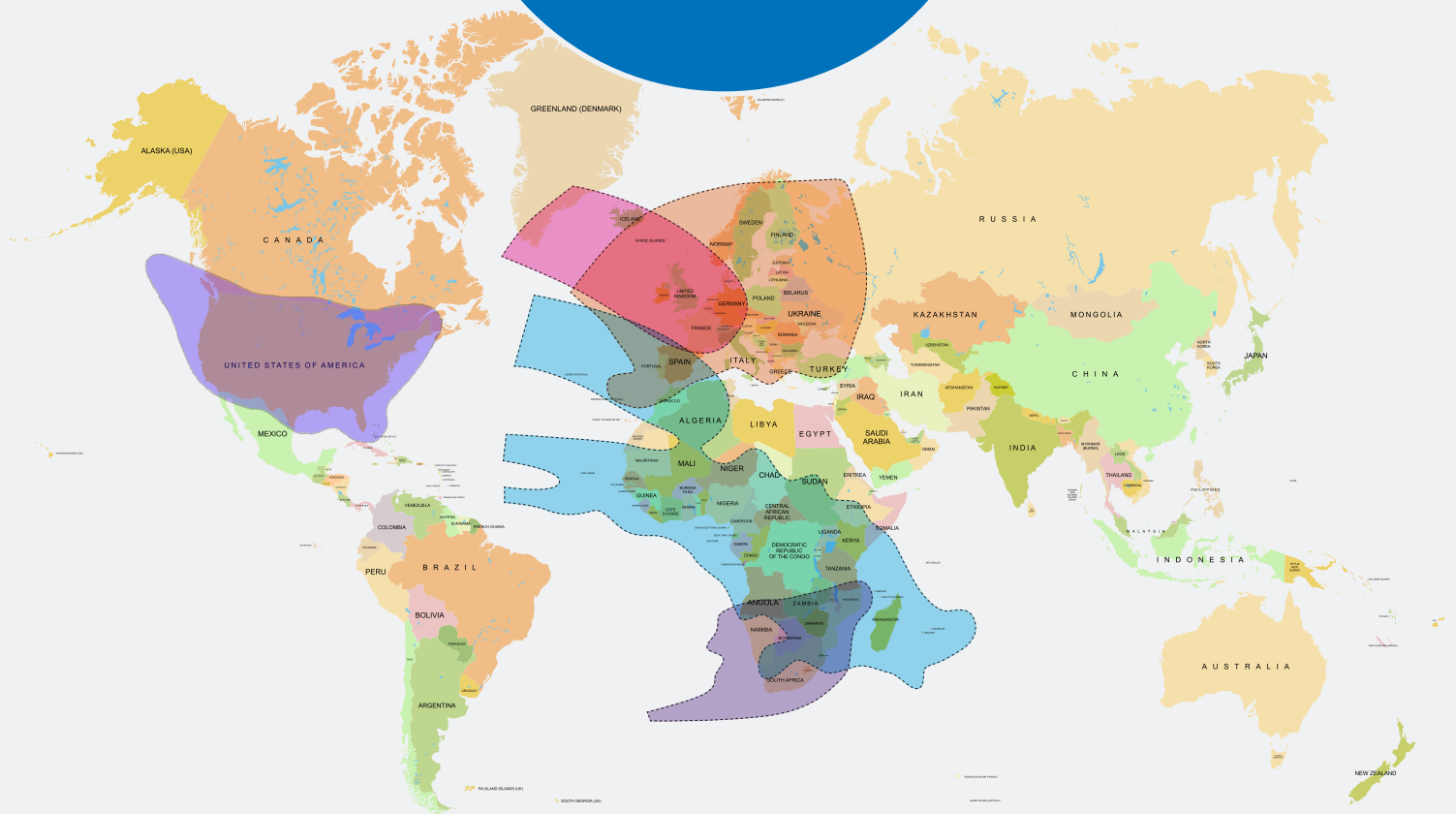
Each programmer and content provider on our network has a unique way in conveying the Gospel of Christ, and by giving various approaches to so many different viewers, we ensure that the message will hit its mark. If you have never considered adding your unique voice to our audiences, may this be a time where you consider expanding your reach globally to impact the world with the Kingdom! The Body of Christ is one, yet with many parts, and together we can truly unite to fulfil the commission of our Lord and Saviour, Jesus Christ.

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**Faith**



# Global Coverage Map



global coverage



±23,5 million homes



±11,2 million homes



±8 million homes



±8,5 million homes

# Broadcast Division Overview




Christian television on the continent of Africa has grown extensively since 2000, both on satellite as well as terrestrially. The forerunner to this explosion was the introduction of Christian television in 1986 via terrestrial broadcasts in the Eastern Cape. The late Dr Bernard Roebert, father of Dr André Roebert, headed up a small television station in Bhisho, capital of the former Ciskei. The vision for a television broadcast division as part of River Ministries was birthed early in 2002, when God firmly placed the desire in Dr André and Jenny's hearts.

In 2002 Drs André & Jenny Roebert, started River Broadcasting Network (part of River Ministries), which broadcast Christian programmes on the DStv Commercial Platform. The purpose for the network was to establish a 24/7 channel with exclusively Christian content. Since terrestrial broadcasts were prohibitively expensive to cover all of South Africa, it was decided to rather pursue broadcast via direct-to-home (DTH) platforms. So it was then that RBN started broadcasting on a shared, free-to-air space on an educational channel operated by Pretoria University. At that time the entire system was manually operated with two BetaCam machines being fed tapes by an operator!

Soon after the launch of the channel, RBN was contacted by one of the largest Christian television networks in the USA and offered free content. The approach of the president of this international network was always that the Gospel of Christ was free; therefore, he was happy to provide content to further the spreading of this Gospel over Africa. At a later stage the branding of the USA network was offered to the channel in South Africa and until the time of the president's death, this remained in place.

With a new line-up of quality Christian programming, RBN was in a position to apply for, and obtain a channel on the national satellite bouquet of Multichoice Africa. After 16 years and a rebranding, FAITH BROADCASTING NETWORK now provides choice Christian content to satellite, terrestrial and digital viewers across the continent of Africa and beyond.

Through the years the premium Christian channel on DStv341 was complimented by the addition of two other channels - FaithUSA (DirecTV 379) and FaithUK (Sky UK 594). FAITH BROADCASTING NETWORK now potentially commands the attention of around 50 million homes across its satellite channels, as well as a global audience through its digital platform of FaithNOW.



Today professional FCC facilities broadcast the signal from the FAITH BROADCASTING NETWORK headquarters in East London, South Africa, as well as Miami FL in the USA.

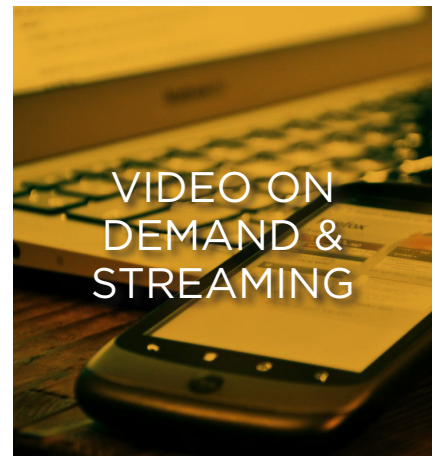
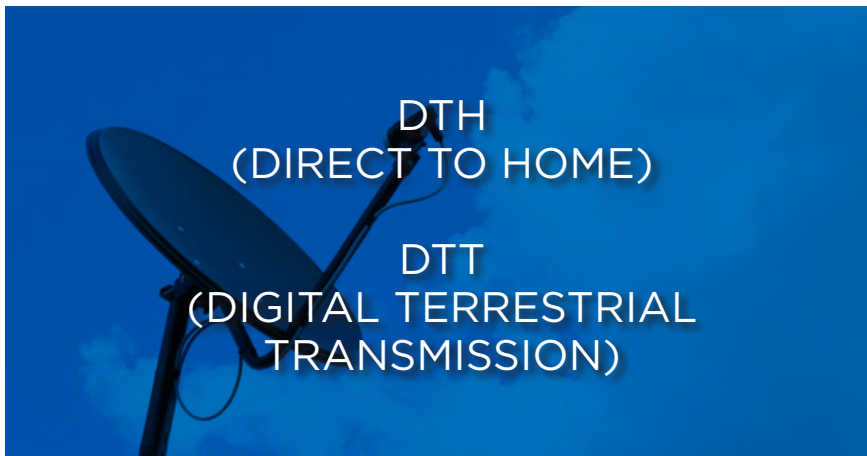
In addition, various studios have been built from where programmes are recorded and broadcast live to television audiences. With the advent of Social Media, FAITH BROADCASTING NETWORK now incorporates fully interactive live broadcasts (internet streaming, social media platforms and an exclusive community in FaithNOW) in addition to the satellite transmissions.

Since 2016 FAITH BROADCASTING NETWORK is distributed more widely on digital platforms through AppleTV, ROKU, Android TV, and FireTV on the FaithTV channel. In all the exposure of FAITH BROADCASTING NETWORK is to potentially 264 million viewers worldwide.



# Distribution Information

All platforms: distribution method is direct to home (DTH) on Ku-Band Satellites.



## **FaithAFRICA**

Distributed on DStv channel 341 and MultiChoice Africa via Intelsat 20 (IS-20) on the South Africa beam and on Eutelsat 36B on the Europe Africa beam (±23,5 million homes).

## **FaithUSA**

Distributed on DirecTV via direct-to-home (DTH) into 8,5 million homes.

## **FaithUK**

Distributed on Sky channel 594 via Astra 2 on the UK & Ireland beam, as well as the European beam (±11,2 million homes).

## **Faith TERRESTRIAL**

A terrestrial network that is distributed to over 8 million homes in South Africa on free-to-air (DTH).

## **FaithGO (GOtv)**

A terrestrial network operated by Multichoice Africa in many countries on the continent of Africa (±2 million homes). FaithGO is a part of FaithAfrica.

## **Faith On Demand**

(Apple App Store & Google Play)

## **FaithTV**

Distributed via a VOD streaming platform, FaithNOW, also available on AppleTV, Roku, Amazon Fire, and Android TV; it is available globally in ±200 million homes.



# Anytime Anywhere



Get to watch the best faith based family entertainment with a single subscription. Watch your favorite 24/7 channels, movies, teachings, videos. All available wherever and whenever you want.



# Faith now



[faithnow.com](http://faithnow.com)

**STREAM TO YOUR TELEVISION, LAPTOP, TABLET OR MOBILE DEVICE.  
DOWNLOAD FAITHNOW TODAY!**

FaithNOW is a single powerful platform for users packed with inspirational content, lifestyle teaching, family entertainment, and uplifting music in a user-friendly environment. It offers live 24/7 linear video stream channels, an exclusive Live Events channel, VOD, unique ministry channels, as well as live 24/7 radio channels and podcasts. FaithNOW inspires healthy lifestyle choices by encouraging positive entertainment anytime, anywhere.

# Viewing Potential

## FAITH AFRICA

Africa has a population of approximately 1,2 billion people, of which FaithAFRICA and extended terrestrial feeds reach an estimated 31 million households.

## FAITH UK

The United Kingdom has approximately 63.2 million people, of which ±37.6 million are Christian. Sky has a subscriber base of ±11,2 million.

## STREAMING

FaithNOW has a worldwide reach and is easily accessible through Apple TV, Roku, Amazon Fire TV, Android TV, Giniko.

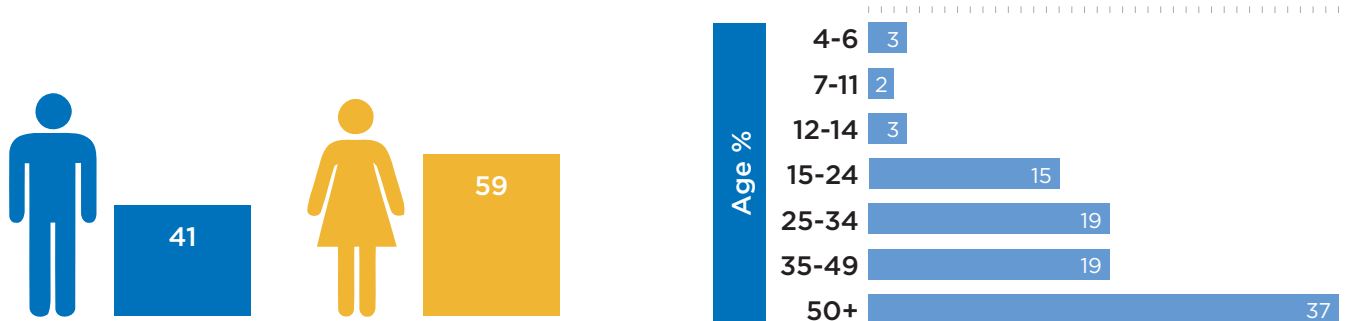
## FAITH USA

Currently reaching 8,5 million homes on DirecTV via direct-to-home (DTH).

# Network Overview

- FAITH BROADCASTING NETWORK has been in existence since May 2002 and manages airtime sales for four (5) affiliate networks, namely: FaithAFRICA, FaithTERRESTRIAL, FaithUK, FaithUSA and FaithTV.
- FAITH BROADCASTING NETWORK and all its associated platforms offer morally sound and wholesome family viewing.
- Its content encourages and uplifts the lives of its viewers through top international and local shows that include everything from wholesome comedy, talk shows, documentaries, entertainment, music, top local and international inspirational family movies, as well as children's and youth based shows.
- FAITH BROADCASTING NETWORK is focused on souls, confirming the Word with signs following, the power of the Holy Spirit, live broadcasts that will show revival in action, the supernatural, and miracles.

# Viewership Profile



# Channel Associations

The FAITH BROADCASTING NETWORK has exciting global associations with major Christian television networks and programmers such as TriCord Media, Inc., Truli Family Entertainment Network, NueLight Productions, The Jesus Film Project, Christian Broadcasting Network and Rock International to name just a few. Further, many independent television programmers, content providers, and well known ministry personalities have also showed their support in providing quality shows for broadcast.

The channel schedules include specific time blocks for children, youth, music, entertainment (movies), teaching and lifestyle programmes, ensuring a well-rounded and relevant offering to all viewers.

The common goal of FAITH BROADCASTING NETWORK and all the associations mentioned is their passion to spread the Gospel of Christ via television world wide.



# Faith

BROADCASTING NETWORK

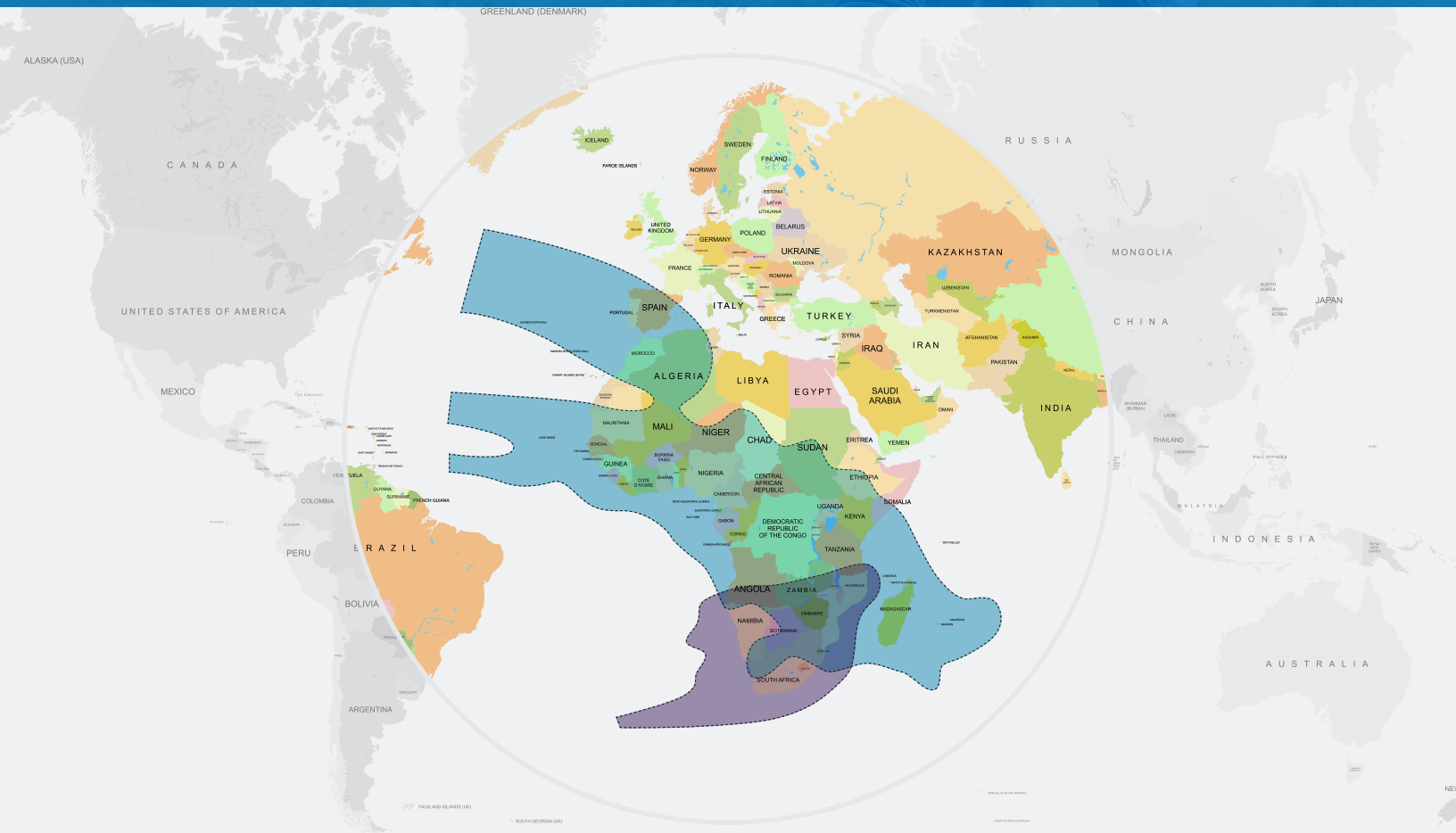




FaithTV channel is exclusively available on FaithNOW, reaching a global audience via faithnow.com, Apple TV, Android TV, Amazon Fire TV, Roku. This channel follows the basic mission of FAITH BROADCASTING NETWORK which is to spread the gospel of Jesus Christ to all corners of the world. It is available to an estimated audience exceeding 200 million users.



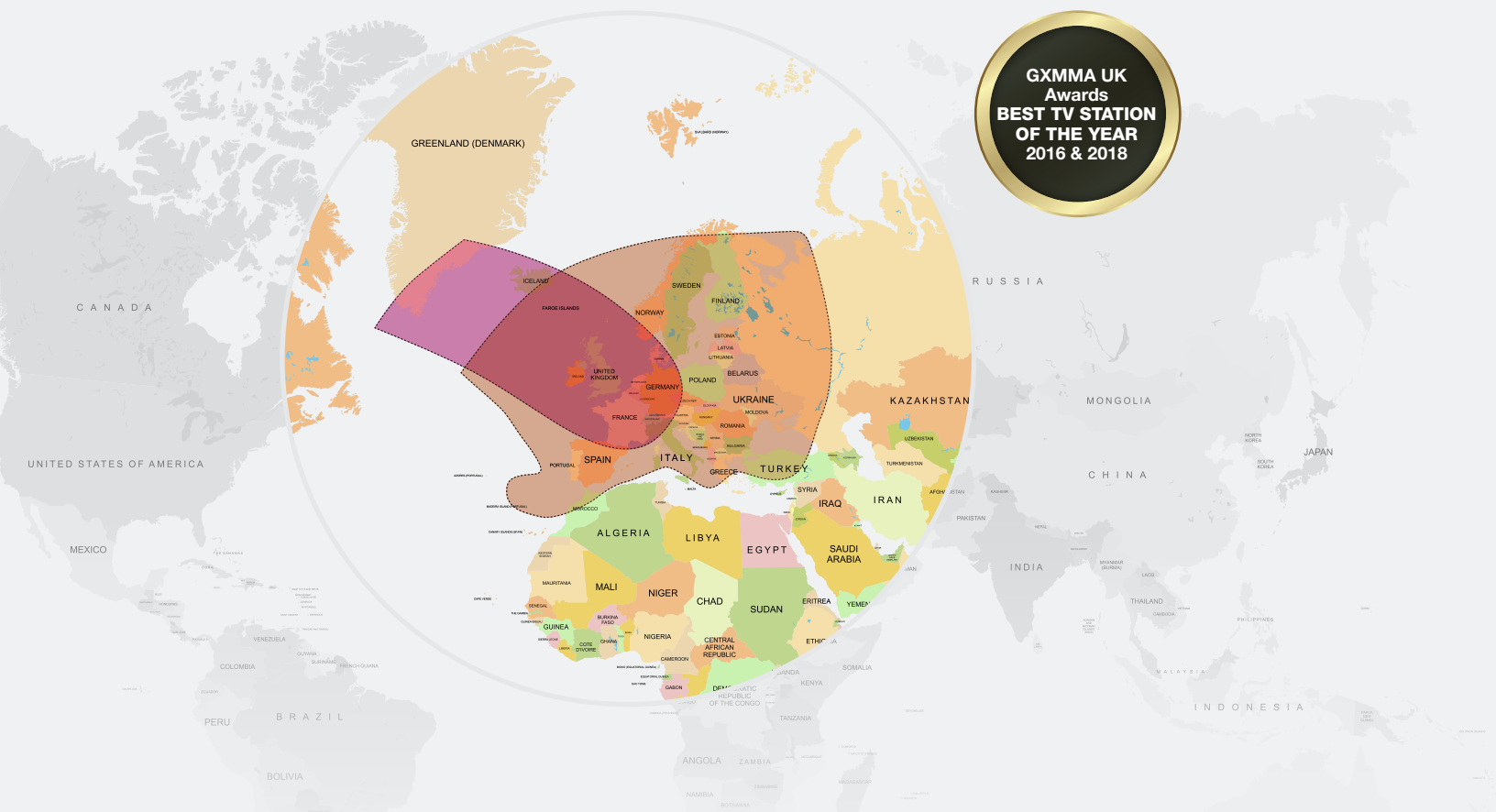
CENTRAL AFRICAN TIME | INTELSAT 20 | EUTELSAT 36B | **DStv** CHANNEL 341



FaithAFRICA is broadcast on DStv (Channel 341) and MultiChoice Africa via Intelsat 20 (IS-20) on the South Africa beam and on Eutelsat 36B on the Europe Africa beam ( $\pm 23,5$  million homes). FaithAfrica has built relationships with its audience through its top content that reflects the needs of our target audience and have made them extremely loyal to the channel and its offering. FaithAfrica is an exciting platform that programmers can use to build real relationships with audience through daily or weekly shows. A terrestrial network is also distributed to over 8 million homes in South Africa on free-to-air (DTH).



BRITISH STANDARD TIME | ASTRA 2G | **sky** CHANNEL 594



**GXMMA UK**  
Awards  
**BEST TV STATION**  
**OF THE YEAR**  
2016 & 2018

FaithUK broadcasts on Sky (Channel 594), free-to-air (FTA) on Astra 2 covering the United Kingdom (UK) and parts of Europe to 12,2 million homes. Its content encourages and uplifts the lives of its viewers through international and local shows that includes everything from talk shows, variety and music, good health entertainment, children's and youth programming.



EASTERN STANDARD TIME | EUROSTAR | DIRECTV 379



FaithUSA launched on DirecTV channel 379 on November 1st, 2023. It will now be available via direct-to-home (DTH) into 8,5 million homes. FaithUSA is taking full advantage of the advancement of technology in the field of digital signal distribution, making the channel available digitally via ROKU, AppleTV, AndroidTV and AmazonFireTV, as well as on the FaithNOW streaming platform.





CENTRAL AFRICAN TIME | DSTV TERRESTRIAL PLATFORM | **GOtv**

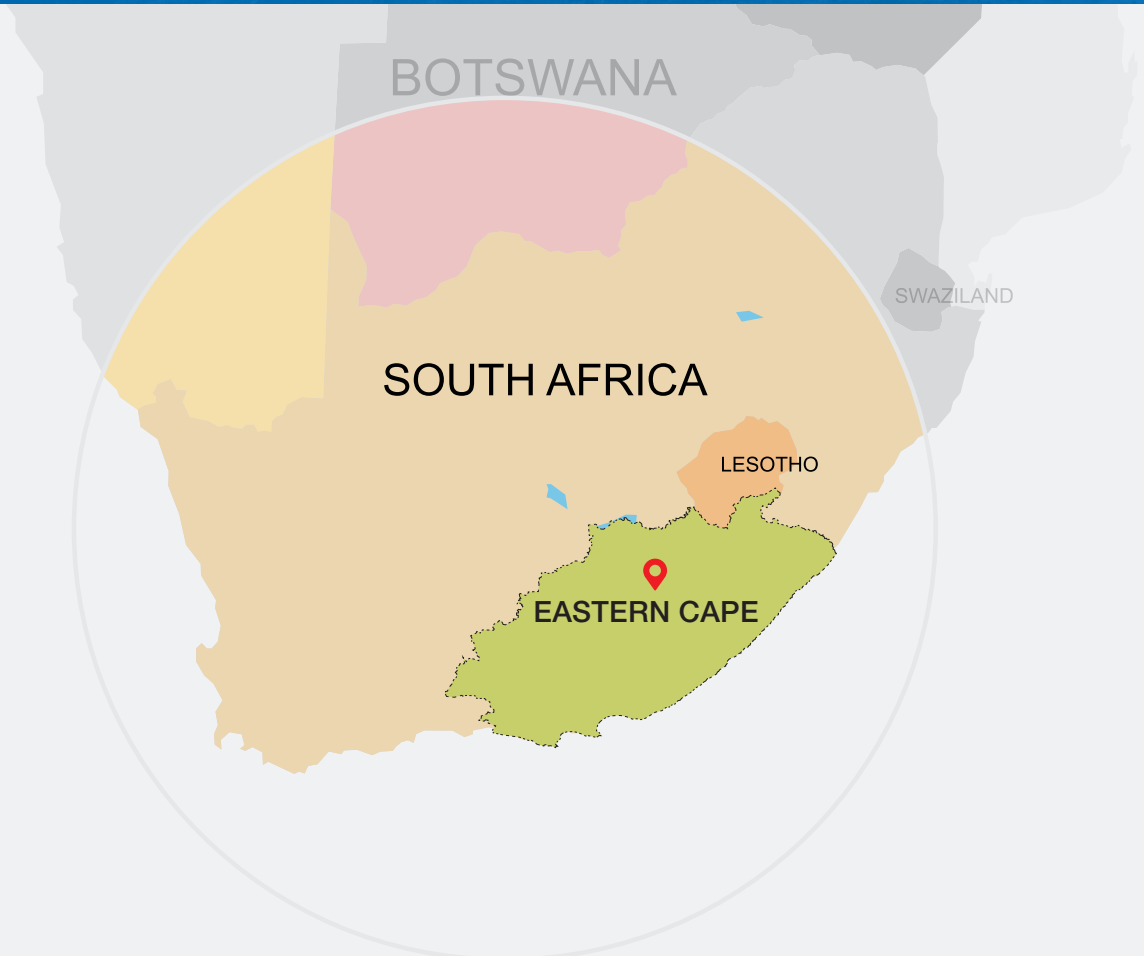
- Ghana
- Kenya
- Lesotho
- Malawi
- Namibia
- Nigeria
- Rwanda
- Tanzania
- Uganda
- Zambia



FAITH BROADCASTING NETWORK continues to expand its coverage in a number of countries on the African continent, with the inclusion of its broadcast on the GOtv platform via FaithGO.



CENTRAL AFRICAN TIME | DTT ROLLOUT



Founded on the 7 December 1989, Faith TERRESTRIAL pioneered Christian television on the continent of Africa. Our roots are firmly based on building the Christian community in Faith and on the truth of the Word of God. As a fully licensed community station, we aim to see all South Africans reached with the Gospel of Jesus Christ and as part of the digital migration plans of South Africa our reach will reach into more homes within the nation of South Africa.



## FAITHNOW APPLICATION | LIVE STREAMING | VOD

FaithNOW inspires healthy lifestyle choices by encouraging positive entertainment anytime, anywhere. FaithNOW is branded as a one-stop solution for premium Christian content, targeting the entire family with safe, uplifting and wholesome viewing. The application is readily available on tablets, Smart TV's and mobile smart devices from anywhere in the world. Welcome to this pioneering, global application!

It offers live 24/7 linear video stream channels, exclusive Live Events channels, VOD, unique ministry channels, as well as live radio channels and podcasts.

FaithNOW is proactively leading in the aggregation of premium Christian content for viewers to access through a single gateway. Our pioneering spirit is at the core of future developments, to improve content, delivery and accessibility across the wide spectrum of multi-lingual users.

## PARTNERSHIPS





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